

FLORIDA:  
ECONOMIC DEVELOPMENT  
AND INFRASTRUCTURE  
in the 21<sup>st</sup> Century

FLORIDA PORTS COUNCIL

October 23, 2008

Orlando, FL

International  
Commerce  
Is  
Economic  
Development

# Florida's Lifestyle Flows Through Florida's 14 Seaports

- Almost everything Floridians wear, eat or use in their daily lives flows through our seaports.

- **Goods shipped through our seaports include:**

Aggregates, Asphalt, Automobiles, Automotive Parts, Aviation Fuel, Building Materials, Clothing, Coffee, Concrete, Cooper, Dairy Products, Feeds, Fertilizers, Fruits, Furniture, Gasoline, Grain, Household Appliances, Leather Goods, Lumber, Newsprint, Orange Juice, Paper Products, Power Plant Fuel, Refrigerated Products, Salt, Steel.

# Florida's Seaports are the Service Engines That Sustain Florida's Economy

- From Tourism, Agriculture, Home and Building Construction, Export of Florida/U.S. Goods, to Road Building – Florida's seaports play a vital role in supplying the goods and services necessary to keep commerce moving in this state.
- The most important message our Governor and Legislature can deliver in times of emergency: ***“Our ports are open and moving essential products to the people of Florida.”***

# PORT BUSINESS MODEL

OPERATIONAL COSTS ARE  
INCREASING

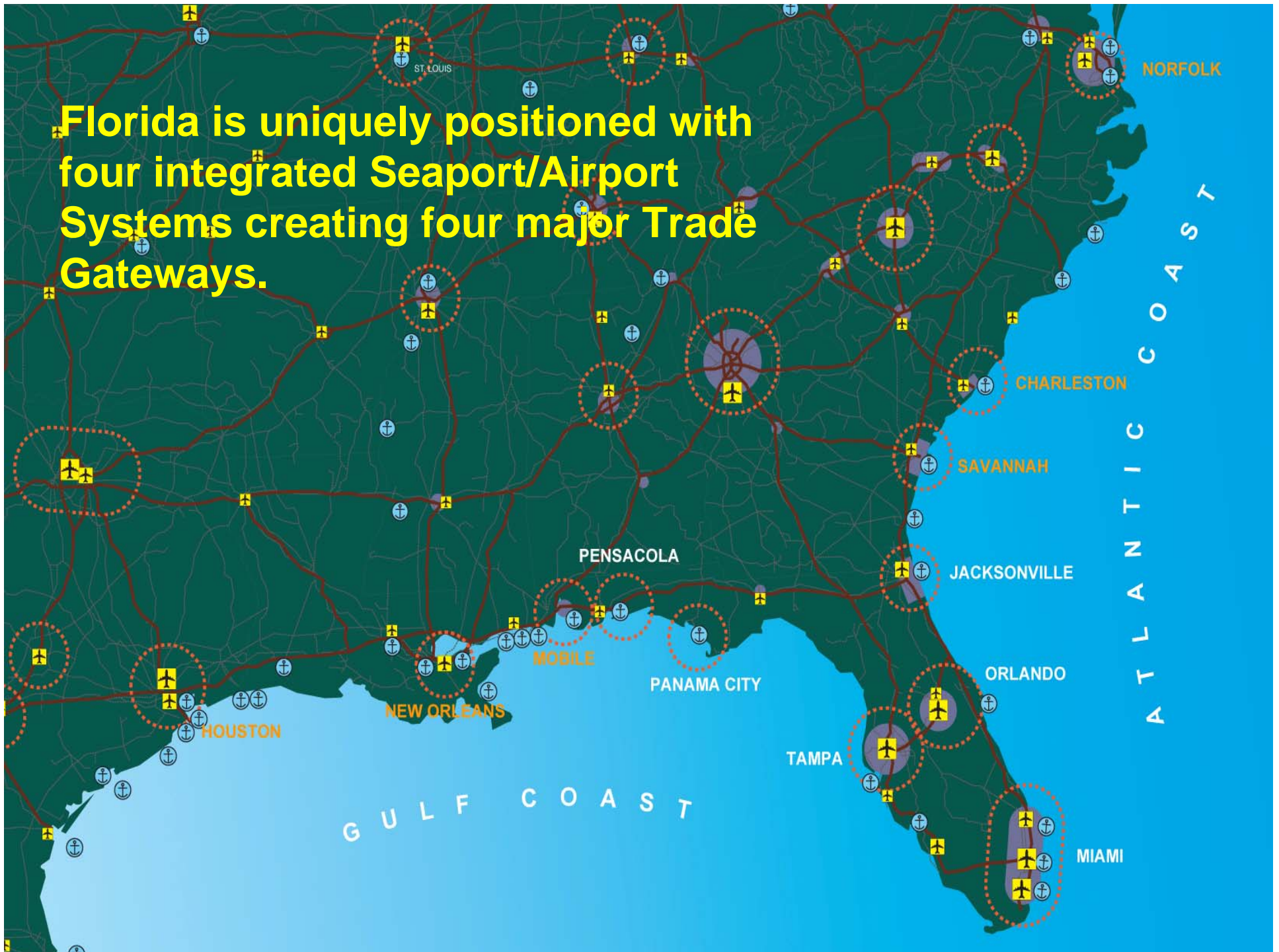
LOCAL GOVERNMENT  
BALANCE SHEETS

CANNOT

FINANCE

GLOBAL TRADE

**Florida is uniquely positioned with four integrated Seaport/Airport Systems creating four major Trade Gateways.**



# TRADE LANES HAVE CHANGED



# What has changed since 1990?

## 1. An Integrated Network:

People, goods, and information move continuously around the world.

**How is Florida positioned in the network?**

## 2. A New Geography:

Redefined market areas

Trading Blocs and Regions

**What is the economic geography of Florida?**

## 3. A New Economy:

Globalization of the marketplace

Effect of technology on economic activity

**How does Florida fit in the new economy?**

# Defining The Issues That Will Shape The Future

- 1. Changing Pattern of Global Trade**  
Urbanization, economic activity, hubs, corridors
- 2. Energy / Economy / Environment**  
Supply and demand, system impacts
- 3. Institutional Frameworks**  
Ownership, policies, regulations, investments, benefits

The 20<sup>th</sup> Century is over.

Are we positioning Florida  
in the  
21<sup>st</sup> Century Global Economy?

## ISSUES FOR DISCUSSION

- 1. Are our transportation strategies aligned with our core statewide and regional economic missions?**
- 2. How do we build the economic platform for Florida to more effectively compete in the global economy?**
- 3. How are our major competitors positioning themselves for the global economy?**